



THE  
Chief Digital Officer  
GLOBAL FORUM

## STRATEGIC PARTNERSHIPS

### PACKAGED SPONSORSHIPS

#### **1] EXCLUSIVE PRESENTING VANGUARD PARTNERSHIP (1)      \$50,000**

- Exclusive sponsorship of *either* the Day 1 Lunch or Dinner (based on availability) including a 5-minute public address before and high-visibility signage during the Lunch or Dinner. Opportunity for a keynote interview with a desirable guest speaker per the conference organizer's approval
- Choice of exclusive sponsorship of: Badges, Lanyards, Bags, **or** Room Key
- Eight (8) All-Access, Full-Conference Passes (includes access to the private track of content and reception reserved exclusively for our pre-qualified VIP invitees)
- Guaranteed thought leadership during a "prime-time" morning slot on either Day 1 or Day 2 of the Forum
- Full Page Inside Cover advertisement in event guide
- One (1) Pre and two (2) post event E-mails to all, or select delegates of the Forum
- Preview of attendee list and personal, direct introductions facilitated to select target delegates.
- Branded recognition as the exclusive, top-tier Presenting Vanguard partner on all offline, online, and onsite marketing collaterals and signage



**2] THE PIONEER PARTNERSHIP (Maximum of 3) \$30,000**

- Choice of: Exclusive sponsor of the Day 1 Lunch or Day 1 or 2 Breakfast (based on available inventory)
- Guaranteed thought leadership during a “prime-time” morning slot on either Day 1 or Day 2 of the Forum
- Six (6) All-access, Full-Conference VIP passes which includes access to the private track of content and reception reserved exclusively for our pre-qualified VIP invitees.
- Preview of attendee list and personal, direct introductions facilitated to select target delegates.
- Full-page advertisement in event guide (Page 1)
- One (1) Pre and one (2) Post-event emails

**3] THE EXPLORER PARTNERSHIP [Maximum of 6] \$20,000**

- Guaranteed thought leadership at the Forum
- Choice of one premium, exclusive sponsorship (Day 1 or Day 2 morning keynote coffee station or afternoon coffee/snack breaks)
- Four (4) All-access, Full-Conference VIP Tickets which includes access to the private track of content and reception reserved exclusively for our pre-qualified VIP invitees.
- ½ page advertisement in event guide (Page 1)
- One (1) Pre and one (1) Post-event email



**INDIVIDUAL EXCLUSIVE PREMIUM SPONSORSHIPS**

**4] EXCLUSIVE OPENING RECEPTION SPONSOR (1) [SOLD] \$10,000**

- Exclusive sponsorship of the official welcome / opening reception on the arrival day (Wednesday, November 20)
- Includes opportunity to briefly address and welcome the delegates (5 minutes)
- Includes opportunity to create a specialty “branded drink” for the reception
- Includes branded cocktail napkins
- High-profile, tasteful signage around the reception area recognizing and thanking the sponsor of the opening reception
- Two (2) Full-Conference, All-Access, VIP Passes
- ½ page Ad in event guide

**EXCLUSIVE PREMIUM BREAKFAST SPONSOR (2) \$12,000 each**

- Exclusive sponsorship of the delegate breakfast on either Day 1 or Day 2 of the Chief Digital Officer Global Forum.
- Includes opportunity to address the breakfast audience for 5 minutes
- Includes public “thank you” from Event Chairman Drew Ianni prior to the main opening keynote on the day of the breakfast.
- Includes branded “tentcards” on all tables and collateral chair drop on all chairs
- Two 2 Full-Conference, All-Access, VIP Passes
- ½ page Ad in event guide

**EXCLUSIVE DAY 1 PREMIUM LUNCH SPONSOR (1) \$20,000**

- Exclusive sponsorship of the delegate lunch on Day 1
- Includes opportunity to address the lunch audience for 5 minutes
- Includes public “thank you” from Event Chairman Drew Ianni prior to the afternoon sessions on the day of the lunch
- Includes branded “tentcards” on all tables and collateral chair drop on all chairs
- Four (4) Full-Conference, All-Access, VIP Passes
- ½ page Ad in event guide



**EXCLUSIVE DAY 1 PREMIUM DINNER SPONSOR (1) [SOLD] \$20,000**

- Exclusive sponsorship of the delegate dinner on Day 1
- Includes opportunity to address the lunch audience for 15 minutes (potential to include a longer dinner keynote thought leadership opportunity)
- Includes public “thank you” from Event Chairman Drew Ianni
- Tabletop branded “tent-cards” on all tables in the main ballroom recognizing and thanking the sponsor as the exclusive dinner provider (no chair drops for dinner)
- (Four) 4 Full-Conference, All-Access, VIP Passes
- Full page Ad in event guide

**EXCLUSIVE Wi-Fi SPONSOR (1) \$15,000**

- Recognition on multiple, high-profile, on-site signage over all 3 days as the exclusive wi-fi sponsor for the duration of the Forum
- Two (2) Full-Conference VIP Tickets
- 1/2 Page Ad in the event guide
- Branded WiFi Splash-page at the delegate “access” / sign-up point
- Two (2) Full-Conference, All-Access VIP Passes

**EXCLUSIVE BADGE SPONSOR (1) [SOLD] \$12,000**

- Exclusive sponsor of the official conference badges
- Includes high-profile brand placement on the conference badges
- Two (2) Full-Conference, All-Access VIP Passes

**EXCLUSIVE LANYARD SPONSOR (1) \$18,000**

- Exclusive sponsor of the official conference lanyards
- Includes high-profile brand placement on the conference badges
- Two (2) Full-Conference, All-Access VIP Passes



**EXCLUSIVE BADGE + LANYARD COMBO SPONSOR (1) \$25,000**

- Exclusive sponsor of the official conference lanyards and badges
- Includes high-profile brand placement on the conference lanyards and badges
- Four (4) Full-Conference, All-Access VIP Passes

**EXCLUSIVE DELEGATE TOTE / BRIEFCASE (1) EST \$15,000**

- Exclusive branded sponsor of the official conference tote / briefcase
- Includes collateral drop and/or delegate gift within the tote / briefcase
- Two (2) All-Access, VIP Full-Conference Passes
- Final price based on the tote/briefcase and/or delegate gifts chosen

**KEYNOTE / MORNING COFFEE STATION (2) \$10,000 each**

- Exclusive sponsor of the keynote / morning coffee station in the main ballroom and ballroom foyer. Both stations will be open and accessible from 9:00am until 11:30am serving coffee, tea, beverages, and light snacks
- Includes branded signage near the coffee station and branded napkins and/or coffee cups / mugs
- One (1) All-access, VIP Full Conference Passes

**AFTERNOON COFFEE / SNACK STATION (2) \$8,000 each**

- Exclusive sponsor of the afternoon coffee / snack station in the main ballroom and ballroom foyer. Both stations will be open and accessible from 2:30pm until 4:30pm serving coffee, tea, beverages, and light snacks
- Includes signage near the coffee station and branded napkins and/or coffee cups
- One (1) All-access, VIP Full Conference Passes

**VIP TICKET PACKAGE / SUPPORTING SPONSOR (limited availability) \$6,000 ea.**

- Includes two (2) all-access VIP passes which includes access to the private, VIP CDX Academy track of content on Wednesday, November 20.
- Includes listing as a Supporting Partner on all offline, online, and onsite marketing collaterals and signage



**THE GARAGE INNOVATION SHOWCASE OPPORTUNITY (12)\*:      \$7,500 ea.**

The Garage is an on-site innovation showcase area on-site at the venue and main-stage presentation opportunity reserved for twelve (12) pre-screened and hand-selected innovators and disruptive start-ups servicing the digital advertising, media, marketing commerce, and consumer ecosystems. The Garage is reserved for well-funded companies (post-Series A or \$1MM+ in funding) that have market-ready products and services to showcase to our executive-level audience. Highlights and benefits of the Garage showcase opportunity include:

- Tabletop showcase presence on Thursday, November 21 (Day 1) in the main Rosewood Ballroom Foyer immediately outside the main Rosewood Ballroom where all sessions will take place and where all coffee and program breaks are staged. The tabletop showcase will run from 2:00pm until 5:00pm.
- All Garage innovation showcase companies will have the opportunity to deliver a 3-minute “elevator pitch” to the audience during the main conference program.
- All Garage showcase companies will be featured in one (1) dedicated pre-show and one (1) dedicated post-show email, the event guide, and on the main website highlighting all of the Garage companies with company descriptions, logos, and contact information for each.
- Includes one (1) All-Access, Full Conference VIP pass which includes access to the VIP, CDX-Academy private track of content

*\* Please contact Event Chairman Drew Ianni to be considered for the Garage innovation showcase opportunity at [drewianni@gmail.com](mailto:drewianni@gmail.com)*